

Real Manager

India's First Real Estate Focused CRM



#startupindia



www.realmanager.in



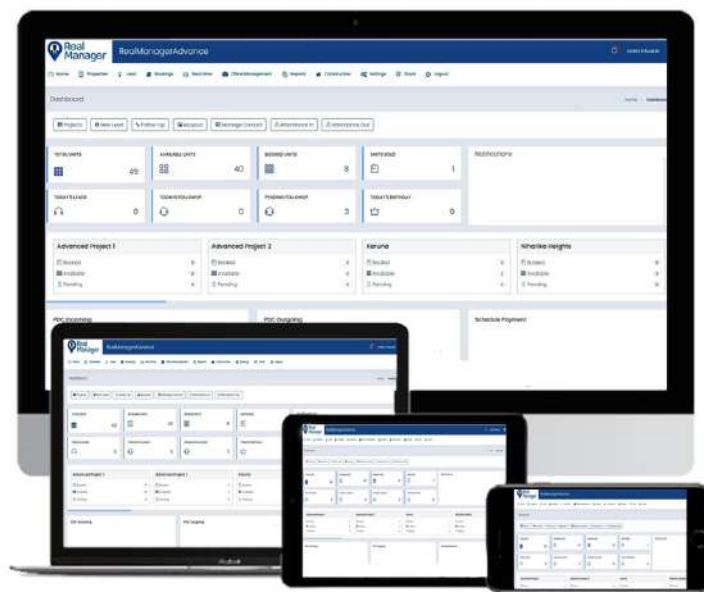
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Real Manager

Real-estate sector is vast and ever growing. With millions of customers interacting every day, a strategic needs to segment and manage the prospects in accordance with their versatile requirements and preferences is extremely crucial. From the below points, it is clear that the Real Manager is indispensable to the industry and its sale processes.



Pre-sale

- 📍 Lead Management
- 📍 Sales Pipeline
- 📍 Sales Team Collaboration
- 📍 Contact Database
- 📍 Lead Reports & Analysis

Post-sale

- 📍 Project Management
- 📍 Document Management
- 📍 Payments and Collections
- 📍 Reports and Analysis
- 📍 Income & Expenses Management

Operations

- 📍 Stock / Inventory
- 📍 Income and Expenses
- 📍 Construction Stages
- 📍 Staff Attendance & Wages
- 📍 Demand Letters

Website

- 📍 Dynamic Website
- 📍 Photo Gallery
- 📍 Office and Project Map
- 📍 Inquiry And Contact Form
- 📍 SEO Tags & Social Media Links

Lead Management

Ensure Zero lead leakage, manage + engage property buyers & leads till they become customers. Never miss a single property inquiry from your online and offline campaigns and via phone calls.

Booking Management

Real estate CRM module allows users to convert a lead to customer and allocates shortlisted properties in booking module to block the units from getting booking by another agent and upon crossing the timeline with no advance payment confirmation the inventory will be again made available for other sales people to sell those units.

Payments and Collection

Based on booking life cycle there will be various payment terms that are been agreed by sales such as milestone based or monthly EMI's or full payment or partial payments etc., in Real Manager CRM system we have custom payments and collections module we that generates demand notes automatically to trigger payment follow up task before the due date.

Site Development and Construction

Real Manager CRM allows to manage Construction Stages and Helps to quickly print demand letters easily. It also capable of maintaining raw material stock records. It provides facility to keep track of employee attendance and labor wages. Allows to create Purchase Orders, Good Receipt Notes and Material Consumption Entries and Generated Stock Report.

Reports and Analysis

Analytics is the end result from any system deployment and real-estate companies require niche expertise to transform data into meaningful reports to take real-time decisions. Real estate industry is very dynamic and competitive which fluctuates due to the market condition, we deliver few reports out of the box and lot more can customize designed using drag and drop report engine.

Benefits

- ✓ IMPROVE YOUR CUSTOMER RELATIONS
- ✓ BETTER OFFICE MANAGEMENT
- ✓ POTENT CUSTOMER SEGMENTATION
- ✓ 24/7 ACCESS TO INFORMATION
- ✓ EFFECTIVE COMMUNICATION WITH PROSPECTS
- ✓ DOCUMENTATION & REPORTING
- ✓ MIS REPORTING
- ✓ OPTIMIZE SALES & MARKETING

WHO WE ARE ?

NewSoft Solutions Pvt.Ltd.is a coming together of stalwarts and experts, with rich experience of over 10 years from the IT industry. The deep domain expertise, coupled with a vibrant energy and a mind-set to think out-of-the-box have resulted in an amalgamation of like-minded enthusiasts and technocrats that make up our team.

For More Details Please Visit: www.realmanager.in

Our Products

Real Manager | CA Automation | Hospital Management |
Transport Managment | Agrikhata Management| Salary Management |
School & College Management | Kirana Wholesale & Retail App

Our Services

Website Development | Mobile App Development | Software Development
Social Media Branding | Digital Marketing

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